

# Paper or Plastic? Why Not Both!



A-ROO Company continues to lead the floral and produce packaging industry by constantly seeking out and providing our Customers with the newest and best eco-friendly films and packaging alternatives.

Innovia Films' NatureFlex™ films have recently been added to our eco-friendly offerings after extensive evaluation and testing. These films can be thought of as a "Transparent Paper" and are based solely on renewable resources (wood-pulp sourced only from managed plantations).

All NatureFlex™ films have been fully tested and are certified to both the European (EN13432) and American (ASTM D6400) norms for compostable packaging.

NatureFlex™ is suitable for composting in industrial composting facilities, such as windrow and in-vessel.

In addition, NatureFlex™ is certified to the 'OK Compost Home' scheme, confirming its suitability for use in a home composting environment.



'Cut-away' view of a typical compost bin found in many consumers' gardens these days.

Photo courtesy of the Composting Association.



Natureflex™ used as a liner in kitchen waste bags.



Natureflex™ as produce packaging

## NATUREFLEX™ AT A GLANCE

- Manufactured from renewable wood-pulp sourced from managed plantations.
- Certified to both EU (EN13432) & American (ASTM D6400) composting norms.
- Suitable for both 'Industrial' and 'Home' composting situations.
- Proven to biodegrade in aqueous environments.
- Good gloss and transparency.
- Naturally high gas barrier.
- Moisture permeability can be tailored to the needs of a variety of different packaged products.
- Ultra wide heatseal range (NE & NVS) for enhanced packaging speed and flexibility.
- Naturally good deadfold properties for twist or fold end-uses.
- Suitable for microwave and conventional oven 'reheat' applications.
- Resistant to greases, oils & fats.
- Compatible with other biodegradable packaging materials in a variety of applications.



[www.innoviafilms.com](http://www.innoviafilms.com)

NatureFlex™ is a trade-mark of Innovia Films



[www.a-roo.com](http://www.a-roo.com)

All Contents © A-ROO Company LLC 6/9/08