



# CARTA CHROMA™ COLLECTION

A-ROO COMPANY : OHIO • FLORIDA • TEXAS • CALIFORNIA

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The natural look of Kraft Paper has become both a fashion and a cultural trend for a growing segment of consumers. The Carta Chroma™ Collection takes the timeless look of Brown Kraft Paper and takes it to the next level by adding a colorful accent.

**Carta Chroma™ e Covers™** feature a bright, rich color on the interior that adds a splash of character and accents the raw, organic look of the natural kraft paper on the outside. The simplicity of this design really showcases the beauty of the plants these e Covers™ contain.

**Carta Chroma™ decorative bouquet sleeves** feature a band of printed Kraft Paper texture. A border of bright, rich color adds a splash of character that accents the raw, organic look of the Kraft Paper. This forms a colorful banded area through the middle of the sleeve that helps conceal stems and foliage and better showcases the flowers. No need to worry about this sleeve getting wet or the bottoms soaking in water in floral buckets. The top has been cut to form an upscale peak acting as an attractive backdrop for the blooms and adding a trendy hand wrapped look to your fresh cut bouquets.

**Carta Chroma™ Collection** is available in four dynamic colors: pink, orange, green, and purple. The eCovers™ are available in four common sizes: 4", 4.5", 6", and 6.5" and the decorative bouquet sleeves are available in three common sizes: 13 x 17 x 4", 17 x 17 x 4.5", and 20 x 17 x 5.5".

Create a cohesive and coordinated department by combining both packaging products at the same time! Contact your A-ROO Company Representative for more information.



## SLEEVE CODES

CARTACHROMA-MD-GR  
CARTACHROMA-MD-OR  
CARTACHROMA-MD-PK  
CARTACHROMA-MD-PU

CARTACHROMA-LG-GR  
CARTACHROMA-LG-OR  
CARTACHROMA-LG-PK  
CARTACHROMA-LG-PU

CARTACHROMA-20-GR  
CARTACHROMA-20-OR  
CARTACHROMA-20-PK  
CARTACHROMA-20-PU

## ECOVER CODES

ECOVER-4 CARTACHROMA-GR  
ECOVER-4 CARTACHROMA-OR  
ECOVER-4 CARTACHROMA-PK  
ECOVER-4 CARTACHROMA-PU

ECOVER-4.5 CARTACHROMA-GR  
ECOVER-4.5 CARTACHROMA-OR  
ECOVER-4.5 CARTACHROMA-PK  
ECOVER-4.5 CARTACHROMA-PU

ECOVER-6 CARTACHROMA-GR  
ECOVER-6 CARTACHROMA-OR  
ECOVER-6 CARTACHROMA-PK  
ECOVER-6 CARTACHROMA-PU

ECOVER-6.5 CARTACHROMA-GR  
ECOVER-6.5 CARTACHROMA-OR  
ECOVER-6.5 CARTACHROMA-PK  
ECOVER-6.5 CARTACHROMA-PU